



**DE MONTFORT  
UNIVERSITY  
LEICESTER**

## International Opportunities at DMU

Martyn Kendrick, Director of International Strategy's visit to  
Taiwan October/November 2011

- **Mission statement**
- DMU is a university of quality and distinctiveness, distinguished by our life-changing research, dynamic international partnerships, vibrant links with business and our commitment to excellence in learning, teaching and the student experience.



- **Vision:**
- To be acknowledged as a truly international university; building influential global relationships to enrich our research, teaching and cultural collaborations.
- To be an acknowledged leader in creative education and research; built on our reputation in the creative economy, and driven by innovative projects across all faculties



- **Economic impact:**
- De Montfort University (DMU) boosts the UK economy by £389 million each year and creates more than 12,000 jobs according to study by Scottish firm Biggar Economics (2011)

# Martyn Kendrick

- Director of International Strategy – DMU
- Head of Postgraduate Studies – Leicester Business School



# WHERE IS DE MONTFORT UNIVERSITY ?

- Located in Leicester
- 1 hour 15 mins from London by train
- Easy to travel around the UK
- Easy access to airports
  - London Heathrow Airport (1 hour 50 minutes)
  - Birmingham Airport (30 minutes)



# LEICESTER

- Student focused city
- Modern, multi-cultural and friendly city



# HISTORY

- **1870** original Leicester School of Art and Technology established
- **1992** became **De Montfort University** or more commonly known as **DMU**





# DMU TODAY

- Over 20,000 full-time students, including 2000 international students
- Over 400 courses at undergraduate and postgraduate levels
- Four Faculties
  - **Art, Design and Humanities**
  - **Business and Law**
  - **Health and Life Sciences**
  - **Technology**

Watch our video –

[www.dmu.ac.uk/study/international](http://www.dmu.ac.uk/study/international)



# WELCOME TO LEICESTER BUSINESS SCHOOL



See your future take shape

# LEICESTER BUSINESS SCHOOL at DMU

- **Ranked 4<sup>th</sup> out of 110 Business Schools in the UK for student satisfaction**  
(2011 Times Good University Guide)
- **One of the largest communities of active researchers, with many of the School's academic staff having international reputations in their field**
- **One of the largest providers of business and management education in the UK, with a wide portfolio of programmes.**



# LEICESTER BUSINESS SCHOOL

One of the largest Business Schools in UK

- 5000 Undergraduate, postgraduate and professional students, and 200 academic staff
- 4 Departments. - Accounting & Finance; HRM; Politics & Public Policy, and Strategy, Management & Marketing.



See your future take shape



# LEICESTER BUSINESS SCHOOL

- Ranked 28<sup>th</sup> overall out of 112 UK Business Schools – Guardian 2011 League Tables
- Ranked 39<sup>th</sup> overall out of 112 Business Schools – Times 2011 League Tables
- Ranked 12<sup>th</sup> overall out of 74 Management programmes – Sunday Times 2011 League Tables



# QUALITY TEACHING

- In the National Student Survey (NSS) 2011, our Marketing programmes are ranked 1st for overall student satisfaction out of 64 universities across the UK



# QUALITY TEACHING

- DMU has 11 UK National Teaching Fellows, the second highest number in the country which is testament to both the quality of our teaching, and the dedication of our lecturers



# QUALITY TEACHING

- Professional recognition from major UK professional bodies
- Strong links with major employers





# LEICESTER BUSINESS SCHOOL

- Professional recognition from major UK professional bodies



# QUALITY TEACHING

- An Association of Chartered Certified Accountants (ACCA) Gold Status Centre, one of only 24 in the world.
- A Chartered Institute of Management Accountants (CIMA) Quality Partner



# QUALITY TEACHING

- A Chartered Institute of Marketing (CIM) Accredited Study Centre
- A Chartered Institute of Personnel and Development (CIPD) Centre of Excellence



# Strategic Partnerships

- Our partnerships with such diverse organisations as the British Library, the BBC, Hewlett Packard, General Motors, RWE Npower, Leicester Comedy Festival, Norfolk Police, Phoenix Square digital media centre, and local Health Trusts ensure that the university is at the heart of local and national culture and that the student experience is informed by the best of the best



# RESEARCH EXCELLENCE IN BUSINESS

- 2008 RAE:  
70% of Faculty submissions were recognised for 'originality, significance and rigour', many submissions were 'world-leading'
- Research underpins teaching
- ESRC accreditation



# So what PG programmes does DMU have to offer at it's Leicester Business School?

- Leicester Business School offers a wide range of full-time Postgraduate and Professional Courses:
- A full list of programmes is available at <http://www.dmu.ac.uk/study/courses/postgraduate-courses/all-postgraduate-courses.aspx> but options include:



# Accounting & Finance

- MSc Accounting and Finance
- MSc International Business and Finance
- MBA (Finance)
- ACCA
- CIMA



# Marketing

- MSc Strategic Marketing
- MSc Advertising and Public Relations Management
- MSc Marketing Managing
- Chartered Institute of Marketing (CIM)



# Management

- MSc International Business and Management
- MSc International Business and Entrepreneurship
- MSc Project Management
- MSc Risk Management
- MBA



# Human Resource Management

- MA Management of Human Resources
- MSc International Business and Human Resource Management
- CIPD



# English Language

- **Entry requirement:**
  - **IELTS 6.0 / TOEFL 213c/79i** (for Art & Design, and Technology courses)
  - **IELTS 6.5 / TOEFL 250c/90i**
- **English language preparatory programme**  
**5 to 20 week courses available.**
- **De Montfort University; Academic Test of English**  
**“DATE test”. Accepted as alternative to IELTS.**

# Fees & things

- Programmes typically last 12 months
- International students can expect to pay course fees between £8,000 - £12,000.
- In addition there are additional accommodation and living costs



# Fees & things

- Many of the programmes will attract scholarships of £1,000 + based on academic excellence.
- Taught within a dedicated Postgraduate and Professional suite within the new £35 million Faculty building





# ACCOMMODATION



# STUDENT SUPPORT

- Kimberlin Library : open 24 hours, with Learning Zones for individual and group study
- International Students Association
- Student's Union & Student Health Centre
- Student Services Centre
- Accommodation Office
- International Team
- Sports Centre
- Campus wide wi-fi
- Dedicated studio spaces and specialist workshops for Art & Design students
- Campus Enterprise Opportunities (CEO) : professional support for students starting their own business



# SPORTS AND LEISURE



6.30 – 8.00pm

Netball Club

Women's Basket

Volleyball Club

Badminton Club

Leicester Gram

Women's Rugby

Men's Rugby Cl

Rowing Club

7.00 – 8.30pm

Jiu Jitsu Club

Men's Football

Leicester Gram

7.00 – 9.00pm

Kn

8.00 – 9.30pm

Cricket Club

# Short Programmes

- Summer Schools in International Business and Management
- Intensive English Language
- Staff and Student Exchanges



# Thank you for listening !

**Martyn Kendrick**  
On behalf of  
**DMU**

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