

2017 International Conference on Health Industry Management (2017 ICHIM)

Presentation Agenda

2017 健康產業管理國際研討會論文發表議程表

Session I Healthcare Policy 健康照護政策			
Place : 5 Floor of 2501 Room		主持人：林昌宏主任、何清治助理教授	
時間 Time	編號 No	論文題目 Topic	發表人 Presenter
13:00-13:15	021	Case Management of Suspected Acute Coronary Syndrome Patients in a Community Hospital without Cardiac Catheterization Laboratory	Ling-Ling Liu, Shih-Chang Hung, Chia-Hung Liao
13:16-13:30	025	The Patient Experience Investigation of Outpatients in a Medical Center 門診病人經驗調查—以某醫學中心為例	Shu-Wen Huang , Chief-Liang , Te-Feng Yeh 黃蜀雯、吳杰亮、葉德豐
13:31-13:45	026	The Perception and Attitude of Patient Self-determination Act and Advanced Care Planning among Health Professionals 醫護人員對病人自主權利法與預立醫療自主計畫之知識與態度	Mei-Hsing Chang, Hu Chung Chieh, Te-Feng Yeh, Yu-Chia Chang 張美幸、胡中傑、葉德豐、 張育嘉
13:46-14:00	027	提升加護病房導尿管每日照護品質之改善專案	陳玉如、陳玉雪、凌正華、 曹文昱
14:01-14:15	020	Knowledge, Attitude and Behavior of Students' Oral Hygiene in School 在校學生於口腔衛生知識態度及行為探討	蔡爭岳
14:16-14:30	030	Wellness Integrated Caring Program for Patients with Mental Illness in acute psychiatric ward- A Pilot Study Report	Chih-Yuan Chen, Jr-Huei Yang
14:31-14:45	051	探討青少年牙科診斷、刷牙行為與牙線使用狀況-以台灣某護理學校學生為例之研究	廖啟順、張雅閑、林育芳、 廖芳綺、羅歆慈、梁毅雯、 邱冠魁
14:46-15:00	Break		

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Session II Focus on the value of the patient to integrate and innovate the system 聚焦病患價值，整合創新系統		
Place : 5 Floor of 2509 Room		主持人：李政修總經理
時間 Time	論文題目 Topic	發表人 Presenter
13:30-13:40	Keynote Speech 專題演講	汎奇國際管理顧問公司 李政修總經理
13:41-13:55	How does the leader guide and facilitate the members of the organization to focus on the value of the patient to make decisions? 領導人如何引導組織成員聚焦病患價值形成決策？	衛生福利部豐原醫院 李明輝院長 Lee Ming-Huei
13:56-14:10	How to focus on the value of the patient to innovate clinical services? -Systematic approach from understanding the value of the patient to the effectiveness of services innovation. 如何聚焦病患價值，進行臨床服務創新-從掌握病患價值到創新服務成效的系統運作	衛生福利部豐原醫院 匡勝捷副院長 Kuang Sheng-Jye
14:11-14:25	How to focus on the value of the patient to design and perform clinical services? -Change from existing clinical consultation to deepening integration. 如何聚焦病患價值，進行臨床服務之設計與執行-從傳統會診到深化整合的改變	衛生福利部豐原醫院 陳喜文醫務秘書/主任 Chen Shi- Wen
14:26-14:40	How to focus on the value of the patient to integrate the management quality system effectively? -Quality Improvement from Management to Clinical, from Strategy to Operation. 如何聚焦病患價值，有效整合經營品質系統-從經營到臨床、從策略到作業的品質精進	衛生福利部豐原醫院 林秀櫻醫務秘書/主任 Lin Hsiu- Ying
14:41-15:00	Q&A	
15:46-15:00	Break	

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Session III Hospital and Medical Care Management and Administration 醫院與醫療照顧管理			
Place : 5 Floor of 2510 Room		主持人：鄭明德副院長、李淑芬助理教授	
時間 Time	編號 No	論文題目 Topic	發表人 Presenter
13:00-13:15	042	The effectiveness of post-operation trans-disciplinary integrated care program for the elderly femoral fracture patients in a regional teaching hospital in central Taiwan 中部某區域教學醫院高齡髖關節骨折患者術後跨團隊跨團隊整合照護計畫成效	Fu-Chun Lee, Ching-Jen Chang 李福春、張敬仁
13:16-13:30	036	Comorbidity effect on autonomic function during hydrodistension in IC (interstitial cystitis) patients under laryngeal mask general anesthesia 共病在間質性膀胱炎人接受擴張術時自主神經的影響	Hsiu-Ying Lin, Wei-Chih Chen, Ming-Huei Lee 林秀櫻、陳韋志、李明輝
13:31-13:45	037	A Comparison Study on Medical Utilization between IC (Interstitial Cystitis) and RA (Rheumatoid Arthritis) Patients in Taiwan 比較台灣間質性膀胱炎與非間質性膀胱炎(類風濕性關節炎)病人間之醫療利用情形	Hsiu-Ying Lin, Kun-Min Chang, Hsuan-Hung Lin, Shang-Liang Wu, Ming-Huei Lee 林秀櫻、張崑敏、林宣宏、吳聖良、李明輝
13:46-14:00	034	Promote Health Equity for the Less Privileged 營造弱勢族群之健康平權環境	Hui-Chaun Chiang, Yi-Chen Chen, Wei-Jane Pao, Hui-Hu Liu, Fu-Chun Lee, Ming-Huei Lee 江蕙娟、陳翊臻、包維真、劉惠瑚、李福春、李明輝
14:01-14:15	035	Building a Community Medical Service/ Resource Platform	Li-Jen Chang, Ren-Yi Lin, Chia- Hsien Tung,

		建構有效社區醫療服務資源平台	Ming-Huei Lee 張立人、林仁儀、董佳憲、 李明輝
14:16-14:30	032	Using the Quality Control System to Improve the Utilization rate of the Self-Service Machine: A Case Study of a Regional Hospital in Taichung 運用品管圈手法改善慢箋自動過卡機使用率-以中區某區域醫院為例	Chien-Chi Lee, Hsin-I Fang, Ying-Yu Chen, Yu-Ling Lin, Yang Yi-Shan, Ming-Huei Lee 李婕綺、方心怡、陳映諭、 林育玲、楊易姍、李明輝
14:31-14:45	033	The experience of “one-stop” post-op care program for the elderly hip fracture patients in a regional hospital in middle Taiwan 運用跨團隊整合改善高齡髖關節骨折術後照護流程	Shu-Chin Chiu, Ching-Jen Chang, Tsai-Er Liu, Ming-Huei Lee 邱淑瑾、張敬仁、劉彩娥、 李明輝
14:46-15:00	Break		

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Session IV Healthcare Marketing 健康照護行銷			
Place : 4 Floor of 2422 Room		主持人：楊志慶主任、劉偉文副教授	
時間 Time	編號 No	論文題目 Topic	發表人 Presenter
13:00-13:15	046	Effects of Applying Team-Based Learning for nurses in Continuing Education 團隊導向學習於護理人員在職教育之成效探討	Chin-Shu Yu, Chin-Ching Yu, Li-Hsiang Hsieh, Hui-juan Jiang, Ming-Huei Lee 游錦淑、游今靖、謝麗香、江蕙娟、李明輝
13:16-13:30	049	Use the Wrapping Method to Improve the Correctness of Oral Care 運用品管圈手法提升口腔護理正確性	Chin-Ching Yu, Li-Hsiang Hsieh, Hui-hu Liu, Hui-juan Jiang, Ming-Huei Lee 游錦淑、謝麗香、劉惠瑚、江蕙娟、李明輝
13:31-13:45	022	Career Considerations of Nursing Graduates of Five-year Junior Colleges	Wan-Lin Wang, Li-Chih Ying, Tsai-Er Liu
13:46-14:00	024	A Study on the Relationship among Corporate Image, Customer Perceived Value, Customer Loyalty and Customer Satisfaction - A Case Study of Healthy Drink Coffee 企業形象、顧客知覺價值、顧客忠誠度、顧客滿意度關係研究-以健康飲品咖啡為例	Zhao Yuhui 趙于慧
14:01-14:15	047	Exploring the Antecedents Influencing of Nurse's Work-Family Conflict 影響臨床護理人員職家衝突之前因探究	Tien-Fan Chao , Tsai-Er Liu, Wen-Kai Su, Ming-Huei Lee 趙天凡、劉彩娥、蘇文凱、李明輝
14:16-14:30	048	The PDCA surgical intensive care unit to improve the quality of care of pressure sores project	Yu-Chen Hung, Yu- Fang Kao, Ling- Ling Feng, Tsai-Er Liu, Hui-juan Jiang,

		運用 PDCA 改善外科加護病房壓瘡照品質專案	Ming-Huei Lee 黃郁宸、高玉芳、鄧玲玲、 劉彩娥、江蕙娟、李明輝
14:31-14:45	050	Message Effectiveness on Public Welfare Activities of Breast Cancer : the Perspective from Elaboration Likelihood Model 應用推敲可能性模型探討公益活動訊息效果-以乳癌為例	DING, XING 丁星
14:46-15:00	Break		

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Session V Information Technology Applications in Healthcare and Health Improvement 醫療資訊技術應用			
Place : 3 Floor of 2324 Room		主持人：詹博州主任、葉季森副教授	
時間 Time	編號 No	論文題目 Topic	發表人 Presenter
13:00-13:15	044	Research of relationship between authentic leadership and nurses' knowledge sharing 探討真誠領導與護理人員知識分享行為間的關聯性	Hui-Ling Lin, Shu-Chin Chiu, Wen-Kai Su, Ming-Huei Lee 林惠玲、邱淑瑾、蘇文凱、李明輝
13:16-13:30	045	The study of improving nurses' job engagement 提昇護理人員敬業貢獻度之研究	Shu-Chen Hung, Shu-Chin Lin, Wen-Kai Su, Ming-Huei Lee 洪淑貞、林淑卿、蘇文凱、李明輝
13:31-13:45	023	A Study of the Relationships between Service Experience and Relationship Marketing: A Case Study at Chia-yi Long-Term Care Facility and the Residents 服務體驗與關係行銷相關之初探—以嘉義市某長照機構與住民為例	Li-Wen Tsai 蔡麗文
13:46-14:00	043	Improving the key factor of nursing staff's intention to stay 促進臨床護理人員留任意願之關鍵分析	Yu-Ru Chang, Li-Hsiang Hsieh, Wen-Kai Su, Ming-Huei Lee 江郁汝、謝麗香、蘇文凱、李明輝
14:01-14:15	038	Endometriosis is a Risk Factor of Interstitial Cystitis/Bladder Pain Syndrome	Kun-Min Chang, Ming-Huei Lee, Hsiu-Ying Lin, Wei-Chih Chen
14:16-14:30	039	A Cohort Study of Pelvic Floor Disorders Following Cesarean Section in Taiwan	Hsuan-Hung Lin, Kun-Min Chang, Ming-Huei Lee, Wei-Chih Chen

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Session VI Healthcare Industry Management 健康產業管理			
Place : 5 Floor of 2501 Room		主持人：黃麗玲副教授、葉德豐副教授	
時間 Time	編號 No	論文題目 Topic	發表人 Presenter
15:01-15:15	001	The Current Situation, Labor Rights and Related Effects of College Student's Part-time Job 大學生工讀現況、勞動權益及相關影響之調查研究	Chang, Shan-chen, Yang, Jia-yi, Yang, Shan-hui, Lin, Wei-yi, Yang, Jia-ting, Yang, Ji-wei, Chang, Chao-tzu, Lai, Pei-yao, Yeh, Te-feng 張善溱、楊佳怡、楊善惠、林雯怡、楊嘉庭、楊季葳、張朝慈、賴珮瑤、葉德豐
15:16-15:30	007	The Empirical Study of Applying an ABC Stratigy in Hospital's Material Inventory Management 應用 ABC 於醫院衛材存貨管理之實證研究	Pei-Shan Huang, Yi-Jun Weng, Yueh-En Yang, Yi-Ru Lai, Jia-Hui Sue, Pei-Ying Jhu, Yu-Fei Lin, Pei-Qi Chen, Chien-Chi Kung 黃珮珊、翁宜均、楊悅恩、賴怡儒、蘇家慧、朱珮瑩、林語霏、陳珮琦、龔建吉
15:31-15:45	009	Correlation of College Students' Life Stress and Sleep Quality 大學生生活壓力與睡眠品質之相關研究	Ya-Ting Chang, Yi-Wen Hsu, Ghing-Yun Hsue, Shih-Chun Tang, Ya-Zhu Yang, Xin-Chu Li, En-Qi Zhang, Huei-Syuan Huang, Chi-Sen Yeh 張雅婷、許宜文、薛晴云、唐純純、楊雅竹、李欣純、張恩齊、黃惠萱、葉季森
15:46-16:00	013	The Upper Respiratory Tract Infection of Pharmacist in Different Levels Facility	Yu-Ting Lin, Shi-Ting Zeng, Jin-Yu Lin, Ya-Hsin

		不同層級之藥事人員於上呼吸道感染之罹病 差異比較	Liu, Wen-Xuan LIN, Wan-Qing Huang, Hsien-Ying Wang, Jou-Mei Yu, Chin-Tun Hung 林昱婷、曾詩婷、林金郁、 劉亞欣、林玟瑄、黃琬晴、 王先瑛、尤柔媚、洪錦墩
16:01-16:15	015	A study of health dangerous behavior , academic stressessand Personality traits among students in a central Taiwan University 中部某科技大學學生健康危險行為、課業壓 力、人格特質之研究	Chin-Chih Ho, Liu Yan Ting , You Shu Ting , Liu Wan Yuan Ru , Chien Hsiu Yen , He Jia Cing, Lin Zi Yin ,Wang Li Cih, Chien yu Tung 劉晏婷、游淑婷、劉宛儒、 簡秀燕、何家青、林姿吟、 汪俐慈、簡仔彤、何清治
16:16-16:30	016	The Study of the Association between Caregiver's Personalities and Resident's Relations in Taichung's Long-Term Care Facilities 照顧服務員人格特質與住民關係之相關研究- 以臺中市長期照顧機構為例	Chih-I Chao*, Jia-Wun Cheng, Yi-Shin Ji, Wang-Ting Huang, Chia-Yun Lee, Xiang-Wei Wang, Yu-Zih Jhou, Chien-Chi Kung** 趙芷以*、程嘉雯、紀宜欣、 黃婉婷、李佳芸、王湘薇、 周玉姿、龔建吉**

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Session VII Health Promotion and Prevention 健康促進與預防醫學			
Place : 5 Floor of 2509 Room		主持人：黃建財副教授、林川雄助理教授	
時間 Time	編號 No	論文題目 Topic	發表人 Presenter
15:01-15:15	003	The Correlation Study between Health Belief and Happiness of Drinking Sweeten Soft Beverage in College Students 大學生對喝含糖飲料之健康信念與幸福感相關研究	YI-HUI LEE, CHUN-JUNG TSENG, CHENG-YU LIU, YUN-CHEN TENG, NIEN-TZU WU, JIA-CHI CHEN, YAN-RONG CHEN, CHE-HAN HSU 李怡慧、曾俊融、劉丞祐、鄧筠臻、吳念慈、陳家琦、陳彥蓉、許哲瀚
15:16-15:30	004	Cosmetics consuming behavior in female university students 女大學生化妝品消費行為之研究	Mei-Wen Lee, Wen-Chun Shen, Chia-Ling Wang, Pei-Xin Chou, Mei-Mei Su, Wen-Chieh Kao, Cheng-Han Wu, Ming-Chieh Chiang, Pei-Yi Chou 李美文、沈汶錚、王嘉伶、周佩忻、蘇嫩嫩、高文婕、吳承翰、江明清、周佩儀
15:31-15:45	010	The Association between Health-Promoting Lifestyle Profile and Health Self-efficacy among College Students 大學生健康促進生活型態與健康自我效能之關聯性研究	YUEH-JU CHEN, FANG-YU LIN, JIA-RONG LIN, YING-SHAN LIN, HSIANG-CHUN NIEN, NAI-JU CHENG, MEI-RU CHEN, YA-ZHU NIAN, TE-FENG YEH 陳珮汝、林芳瑜、林佳蓉、林瑩珊、粘翔鈞、鄭乃儒、陳美

			如、粘雅筑、葉德豐
15:46-16:00	012	Study of Menstrual Discomfort and Influence Factors among Female University Students 女大學生月經不適與影響因素之研究	Mei-Wen Lee, Pei-Zhen Wang, Yu-Xuan Huang, Pei-Hong Chou, Zhen-Ling Xu, Zheng-Gang Fu, Lai-Guan Yu, Cheng-Ting Tsai 李美文、王珮真、黃于瑄、周 沛鴻、許真綾、傅政綱、賴冠 云、蔡承廷
16:01-16:15	017	The Study of Sexual Knowledge, Sexual Attitude and Sexual Behavior of University Students 大學生性知識、性態度與性行為之研究	Huang, Chien-Tsai, Chen, Si-Yu , Luo, Jia-Xin , Lin, Shan-Yu , Chen, Yan-Ci , Li, Zhi-Dian , Lin, Yi-Jie , Lai, Si-Yi , Zhang, Min-Wei , Jian ,An-Qi, Lin, Chuan-Hsiung 黃建財、陳思喻、羅佳欣、林 姍渝、陳彥慈、李致典、林宜 潔、賴思頤、張旻偉、簡安琪、 林川雄
16:16-16:30	018	Correlative Analysis of Eating Habits and Body Mass Index of College Students- A Case Study in Central Taiwan 大學生飲食習慣與身體質量指數相關分析-以中部某大學為例	WANG, SHI-XIN, WU, YUN-RU, LIN, TONG-LUN, ZHUANG, JIA-YU, HONG, ZI-YING, WANG, PIN-CIAO, LAI, JIAN-KUN, CHEN, YAN-LING, LIN, MENG-HAN, HUANG, LI-LING 王世昕、吳芸如、林彤倫、莊 佳育、洪紫熒、王品喬、賴建 坤、陳雁綾、林夢函、黃麗玲

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Session VIII Innovative Technology Management 創新科技管理			
Place : 5 Floor of 2510 Room		主持人：李美文副教授、吳惠琪助理教授	
時間 Time	編號 No	論文題目 Topic	發表人 Presenter
15:01-15:15	002	The Behavior and Impact of Mobile Game among College Students 大學生使用手機遊戲的行為與影響	Jing-Hua Wu, JIA-ZHEN Li Si-Yin Lin, Ting-Yu Lin, He-Ting Gao, Yu-Ling Chang, Hsin-Yu Liao, Qiao-Han Zheng, Shu-Fen Li 吳青樺、李家甄、林思吟、林庭羽、高鶴亭、張鈺鈴、廖心好、鄭巧函、李淑芬
15:16-15:30	005	Research on the Relationship between Internet Bullying and Network Bullying of CTUST 中臺科技大學學生網路霸凌認知與網路霸凌行為之相關研究	CHUAN-XIONG LIN, XIAO-ZHU WANG, YU-HAO PENG, REN-DA LIN, ZHENG-XUN LI, KAI-XIANG, YANG, XUAN-NI LIU, YUN-RU CHEN 林川雄、王筱竺、彭裕皓、林仁達、李政勳、楊凱翔、劉宣妮、陳韻如
15:31-15:45	006	A Study of Customers' Importance and Satisfaction of the Quality for the Theater of Taichung City 消費者對電影院的品質重要度與滿意度之研究-以台中地區為例	Wei-Wen Liu, Ting-Yu Lin, Li-Sin Lai, Yi-Ying Zhou, Chin-Ju Chiang, Hui-Ling Zhang, Yu-Chun Ho, Si-Yu Chen, Ying-Chen Chen 劉偉文、林庭聿、賴儷心、周怡瑩、姜謹茹、張惠鈴、何予君、陳思好、陳盈蓁
15:46-16:00	008	An Exploration of Line Use and Addiction	Huang, Chien-Tsai, Hong,

		phenomenon among College Students in Taiwan 大學生 Line 使用現況與成癮現象	Yu-Ru, Hong, Pei-Shan, Fu, Ya-Yun, Huang, Pei Hsin, Hu, Zheng-Lun, Lin Chuan-Hsiung 黃建財、洪郁茹、洪佩姍、 傅雅昀、黃佩心、何政倫、 林川雄
16:01-16:15	011	Study on Online Buying Behavior and Advertising Preference among College Students 大學生網路購買行為與網路廣告偏好	Yu-Chi Hsieh、Yi-Xin Li、 Yun-Ting Chang、Ko-Shan Hsu、Hsuan-Yi Lin、Ya-Wen Li、Tzu-Wen Li、Shu-Fen Li 謝育綺、李怡欣、張筠婷、 徐可珊、林暉亦、李雅文、 李慈紋、李淑芬
16:16-16:30	014	A Study of the Relationship between Leisure Participation and Life Stress among University Students in Central Taiwan 中部大學生休閒參與情形與生活壓力之相關 研究	Huang, Chien-Tsai, Xie, Ming-Jhe, Wu, Bo-Wei, Zhang, Ning-Siang, Jin, Huan-Yu, Li, Yi-Ting, Lin, Chuan-Hsiung 黃建財、謝明哲、吳伯威、 張甯翔、金宦好、李宜庭、 林川雄

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Session IX Patient-Centered Outcome Researches 以病人為中心之研究			
Place : 4 Floor of 2422 Room		主持人：洪錦墩副教授、龔建吉助理教授	
時間 Time	編號 No	論文題目 Topic	發表人 Presenter
15:01-15:15	040	Explore the Importance of Health Care from Immunological Diseases 從免疫疾病探討健康醫檢的重要性	Lin-You Chen Yu-Huang Huang 林祐辰、黃玉凰
15:16-15:30	019	Using the SEIPS Model to Analyze the Risk Factors of Unplanned Self-Extubation in a District Hospital 以 SEIPS 系統模式分析非計畫性自拔管路自拔危險因子之研究-以某地區醫院為例	Yu-Ju Chen, RN1、 Hung-Chang Hung, MD Ph.D.、Che-Han Hsu, Ph.D. 陳玉如、洪弘昌、許哲瀚
15:31-15:45	028	The Impact of Nurse's Workplace Stress, Experience toward End of Life Care and Optimism on Patient's Depression, Quality of Life and Satisfaction in Indonesian Hospital	Aini Inayati, S.Kep, Yen-Yi Chung
15:46-16:00	029	Dose verification of brachytherapy with acrylic applicator by using three-dimensional gel dosimeter	Tsung-Hsuan Wel, Chin-Hsing Chen, Yuan-Jen Chang
16:01-16:15	031	A Survey of the Behavior to Using Smartphone Health Management APP	Yi-Hsiu Cheng, Che-Han Hsu, Chien-Chi Kung, Hsing-Yun Chang, Chien-Lei Chao
16:16-16:30	052	The Nurses Experience of Caring for Dying Patients in Emergency Service – A Systematic Review of Qualitative Studies	Arif Nur Akhmad, Aini Inayati, La Ode Abd Rahman